

The *Leesport Reporter* Newsletter

Advertising Rates for 2024-2025

The *Leesport Reporter* Newsletter, encompasses news and information from the Borough of Leesport, Leesport area emergency services, and other community organizations. It is distributed quarterly to verified USPS mail addresses, a verified email list, and at select pickup locations.

The digital version of the newsletter will also include clickable links.

2024-2025 Newsletter Deadline Calendar

Newsletter	Ad/Copy Deadline	Distributed & Posted
Fall 2024	July 25	September 1
Winter 2024-2025	October 25	December 1
Spring 2025	July 25	March 1
Summer 2025	April 25	June 1

Ad copy must be received by the deadline listed above. If the ad is not received by this date, it is not guaranteed to make the newsletter. If it is a reoccurring ad, the previous ad will remain in place. Advertisers have the option of changing their ad if new ad copy is received by the deadline. All ads should be submitted in high resolution JPEG or PDF format to newsletter@leesport.org. Ads will be in full color. Ad space is limited.

2024-2025 Newsletter Advertising Rates

	Size	One Time	Annual (4 issues)
Half Page (limited avail)	3 ½ x 9 or 7 x 4 ½	\$250	\$880 (\$220 x 4)
Quarter Page	3 ½ x 4 ½	\$125	\$440 (\$110 x 4)
Eighth Page (biz card)	2 x 3 ½	\$65	\$220 (\$55 x 4)

What editions would you like to purchase advertising space? Check all that apply.

___ Fall 2024			___ Winter 2024-2025			___ Spring 2025			___ Summer 2025		
	X 1	X 4		X 1	X 4		X 1	X 4		X 1	X 4
½ page	\$250	\$220	½ page	\$250	\$220	½ page	\$250	\$220	½ page	\$250	\$220
¼ page	\$125	\$110	¼ page	\$125	\$110	¼ page	\$125	\$110	¼ page	\$125	\$110
⅛ page	\$65	\$55	⅛ page	\$65	\$55	⅛ page	\$65	\$55	⅛ page	\$65	\$55
\$ _____ - Total			\$ _____ - Total			\$ _____ - Total			\$ _____ - Total		
\$ _____ - Grand total due. Checks payable to: LEESPORT BOROUGH, PO BOX 710, Leesport PA 19533											

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone No.: _____